

21st September 2011

Trethowan appointed Victorian Sales Manager of Val Morgan Retail Media.

Eiran Trethowan has been appointed as Victorian Sales Manager for Val Morgan Retail Media.

Anthony Deeble, Managing Director of Val Morgan Retail Media commented,

“I am delighted to announce Eiran’s promotion to the role of Victorian Sales Manager in our fast growing Retail Media business. It’s a particularly exciting time for Eiran’s promotion, we have undergone significant growth across our retail business which now extends in to 174 shopping centres nationally with 760 digital panels.”

Trethowan has been with Val Morgan group for the past three years and will head up the Val Morgan Retail Media sales team in Melbourne.

ENDS

About Val Morgan

Val Morgan Cinema Network is Australia and New Zealand’s leading national supplier of screen advertising covering over 2,000 screens. This presents advertisers with a seamless network of cinema locations, providing complete coverage across metro, regional and country areas, including mainstream and art-house audiences. Val Morgan Retail Media is one of Australia’s largest digital shopping centre networks with over 760 digital screens including 30 super screens in 174 shopping centres nationally. Brandfit, Val Morgan’s strategic department, provides bespoke integrated solutions to advertisers across the full assets of the Val Morgan Media Group.

For further information please contact:

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