

v a l m o r g a n

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The 2018 ACES now open & entry is free

Entries for the Australian Creative Excellence Showcase (ACES) are now open.

The ACES are single minded in their approach with these awards simply about celebrating and sharing exceptional Australian creativity.

There are no entry fees, no long written entry criteria or charges to attend the awards. The ACES were born to celebrate Australian advertising and the talent behind it.

For your chance to win and be showcased on the big screen, submit or nominate your favourite locally produced advertising film that has appeared in Australia on Cinema, TV or online between December 2016 – April 2018.

Val Morgan, hosts and present the awards with Dan Hill, CEO commenting “The ACES is designed to be a fun awards program and event. There is only one category ‘Best Australian Ad of the Year’ and the entries are showcased in the cinema on a big screen” he added, “Australia is recognised for having great creative talent and this award celebrates the best of it.”

Past ACES winners have included

- Meat & Live Stock Australia, Never Lamb Alone, 2017
- Western Sydney University, Deng Adult, 2016
- Meat & Live Stock Australia, Richie’s BBQ 2015
- Aldi, Like Brands But Cheaper, 2014
- Metro Trains Melbourne, Dumb Ways To Die, 2013

The awards are open to all Australian based advertising agencies, production companies, media agencies, creative agencies and or clients. The winner will take home the prestigious ACE of Excellence, along with two tickets to an international creative content and marketing festival. The prize includes flights, accommodation and entry.

The winner of the ACE of Excellence will be announced at the annual event, which will take place in Sydney on Thursday 7th June 2018.

The ACES are presented by Val Morgan in conjunction with AdNews.
Entry is free. Nominations close Friday 4pm 27th April 2018.

The entry kit can be downloaded from <http://www.valmorgan.com.au/aces/>

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About Val Morgan

Val Morgan Cinema Network is Australia and New Zealand's leading national supplier of screen advertising. Our network of over 2,000 cinema screens covers metro, regional and country areas and provides advertisers access to a sought after audience in a high impact environment, proven to deliver six times the engagement of television.

VMO is Australia's largest path-to-purchase digital network with 10,000 screens across 1,000 locations. In Australia and New Zealand, it offers digital screen advertising in out of home environments. VMO is a leader in audience engagement – a world class provider of live, dynamic digital outdoor and has pioneered the use of facial recognition and audience metrics software in digital out of home. Known as Dart.

Val Morgan is part of the HOYTS Group – A Wanda Group Company.