

Media Release April 16, 2018

ACES judging panel announced

With entries for the 2018 Australian Creative Excellence Showcase (ACES) closing in less than two weeks and judging about to commence, the judging panel and chairperson have been announced.

Carmela Soares, Executive Creative Director at Clemenger BBDO Melbourne will take over from last year's chairperson, Y&R's Chief Creative Officer, Paul Nagy. Carmela is a highly credentialed award-winning creative having won over 100 international awards including Cannes, D&AD, OneShow and Webby's.

Supporting Carmela to award the Best Australian Ad of the Year will be an esteemed judging panel of Derek Green (Executive Creative Director at Ogilvy), Simon Lee (Executive Creative Director at The Hallway), Nicole Hetherington (Creative Director at WITH Collective), Grant Rutherford (Creative Director at The Monkeys), Therese Kallie (Director of Communications & Marketing Services at Nestle), Sarah Pike (VP Marketing and Communications), and Pippa Chambers (Editor at AdNews).

Carmela comments, "Historically, Australia has been internationally recognised for producing great film advertising. This is what makes the ACES so interesting. It's a local award show that feels like a global event, celebrating Australia's - and very likely the world's - best film work."

The winner of the ACE of Excellence will be announced at the annual event, which will take place in Sydney on Thursday 7th June 2018.

Entry is free. Nominations close 4pm, Friday 27th April 2018.

The entry kit can be downloaded from <http://www.valmorgan.com.au/aces/>

The ACES are presented by Val Morgan in conjunction with AdNews.

For further information contact:

Cally Scivetti

E: cscivetti@valmorgan.com.au

T: (02) 8113 5615

About Val Morgan

The Val Morgan Group is Australia & New Zealand's largest 100% digital advertising network. Comprised of Val Morgan Cinema and VMO, the Val Morgan Group provides quality engagement for brands looking to connect with active consumers outside the home.

Val Morgan Cinema is Australia and New Zealand's leading national supplier of screen advertising. The network of over 2,000 cinema screens covers metro, regional and country areas, providing advertisers access to a sought after audience in a premium high impact environment that is proven to deliver six times the engagement of television.

VMO is a leading digital out-of-home media owner with 10,000 screens across 1,000 locations throughout Australia and New Zealand. VMO is a pioneer in audience engagement – developing the proprietary tool DART (Digital Outdoor Audience measurement in Real Time), the first of its kind for digital out-of-home audience measurement.

Val Morgan is part of the HOYTS Group – A Wanda Group Company.

Head office
Ltd

Level 50, 680 George Street

SYDNEY NSW 2000 | T: 02 8113 5600 | F: 02 8113 5672
www.valmorgan.com.au

Val Morgan & Co (Aust) Pty

ABN 28 004 806 857