

## Delivery Requirements for client supplied & created content

Val Morgan's digital foyer network provides a highly impactful advertising opportunity. Digilites unique sequence of advertising delivers a highly engaging, visually appealing communication vehicle in a clutter free environment. The perfect complement to broaden the reach of any onscreen campaign.

### ARE YOU SUPPLYING YOUR OWN DIGILITE FILE?

<b>Image Format</b>	<p>For advertisers supplying finished digilites, artwork is required as per the below (in order or preference):</p> <p>Size (pixels): 1080 x 1920 (portrait)</p> <p>Format: MP4 or WMV for video, JPG for static images</p> <p>Codecs: MP4 (MPEG4 or H264), WMV (WMV3 preferred)</p> <p>Bit Rate (video only): 8mb per second (approx.)</p> <p>Max. File Size: MP4/WMV 10mb to 20mb, JPG 500kb to 1mb</p>
<b>Duration</b>	15 seconds
<b>Audio</b>	Mute, no sound available

### DO YOU REQUIRE VAL MORGAN TO CREATE YOUR DIGILITE FILE

<b>Materials Required</b>	<p>For advertisers requiring production assistance, please supply materials as per the below:</p> <p>Layered Photoshop or Illustrator files, 300dpi print resolution</p> <p>Fonts required supplied as .OTF or .TTF</p> <p>Please list key PMS colours (if applicable) to match corporate branding</p> <p>Cut down versions of TVC material supplied as Pro Res or Uncompressed Quicktimes (as per the TVC material specs)</p> <p>Size (pixels): 1080 x 1920</p> <p>Audio: No Sound available, mute</p> <p>Please ensure any legals, trademarks and copyright symbols required are included</p> <p>If you have a design or storyboard idea, please ensure that this is forwarded for consideration</p>
<p>Production starts from \$1000.</p> <p>Please allow 3 days for production for a simple treatment, deadlines might be affected dependent on the complexity required.</p>	

### FILE DELIVERY

<b>Finished Artwork</b>	Please send finished digital files to <a href="mailto:help@valmorgan.com.au">help@valmorgan.com.au</a>
<b>Delivery Options</b>	Dropbox (public folder), Hightail, WeTransfer, Digital Pigeon, or other online transfer link
<b>Deadline</b>	<p><b>FINISHED DIGITAL ARTWORK IS DUE COB MONDAY PRIOR TO CAMPAIGN COMMENCEMENT.</b></p> <p>If Val Morgan are creating artwork, material is due COB Wednesday week prior to campaign commencement.</p> <p>Please contact your Val Morgan Account Manager or <a href="mailto:help@valmorgan.com.au">help@valmorgan.com.au</a> for clarification</p>

### OTHER NOTES

<b>VMO Outdoor</b>	Please note digilites and the specifications are different to what is required for VMO Outdoor. Please speak to your VMO Account Manager, or contact <a href="mailto:creative@valmorganoutdoor.com">creative@valmorganoutdoor.com</a> for further enquiries.
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